

ASSIGNMENT: VIDEO

DRAFT DUE AT 7.11.2024 IN BLACKBOARD FINAL EXAM DUE AT 24.11.2024 IN INSPERA

The final version will be delivered as part of the final exam to Inspira.

Videos are becoming the main way we consume information currently, thus it is important to learn how to create videos that have focused content, visual elements that make it easier to understand the ideas presented and a layout that is easy to understand and follow. Most people have been guided to YouTube at least once to learn how to do something.

The task for this portion of the exam is to make a video for social media (you choose which platform you are creating for) which explains something from your area of study to train yourself to popularize science. The concept you are explaining should be understandable for the average adult, but you should specify your target audience further in the reflection note.

Requirements

You only have 1 minute, that limits the complexity of the topic you have time to explain. The video must be about something from your area of study. For a master student, you do not have to describe your entire thesis in this video, but you could explain an element of what you are doing or use the opportunity to present your research question and why you feel it is important that it be investigated.

Required format

- - 1 minute (acceptable range is from 55 seconds to 1:05 minutes)
- - Language must be English or Norwegian
- - Subtitles are optional, but encouraged
- - File format must be .mp4, Inspira does not accept flash files
- - The format (f.ex. 3:4, phone size, horizontal or vertical, 16:9 etc) should depend on which platform you choose as your platform of choice for the video
- - Voice-over needs to be a real person talking
- - No use of templates or AI

Crediting

- - All images, icons, illustrations, photos, video clips, sounds and music that you did not create yourself must be included in the credits at the end and you must be allowed to use them by the rights holder
- - Credits and references are not counted in the total time of the video

The video must contain at least 2 of the following visual elements

- - Illustrative pictures or illustrations
- - Animation
- - Video recordings you have made yourself
- - Screen recording of your computer (if applicable)
- - Stock video

We hope to see that you have gained some skills in video editing by assembling several elements.

Grading

- - You will be graded on how your choices of visual aids communicate the message of the video
- - We will examine the basic design elements and how well you have used them. Like in your poster
- - There must be movement in your video, we are not looking for a PowerPoint with voiceover. It must feel like a video, not a power point presentation