ASSIGNMENT 1: INFORMATIVE POSTER

Draft due 10.10. Blackboard
Final due 24.11. Inspera

The final version will be delivered as part of the final exam to Inspera.

Requirements:
• The poster needs to show a "how to" process, based on a period of time, a sequence and/or a map
• Information can be conceptual or factual
• The information should be presented visually, and the text should clarify what is shown

Required Format:
• A3 – portrait or landscape
• PDF – submission format
• There needs to be minimum 3 steps in order to complete your how-to
• The emphasis should be on the visual elements
• Use of text –includes a header and text hierarchy
• Use of fonts that fit with the theme of the poster
• The poster text can be in either English or Norwegian
• The colours chosen should fit with the theme
• Clear references and use only sources that are allowed
• Do not use prefabricated templates or AI

Preferences:
• Choose an interesting viewpoint on a process or experience
• It can be personal and/or subjective process
• It can also be just informative visual description of a process
• Make it easy for others to understand

Requirements for grading
• Poster is A3 in size
• Poster is submitted in PDF file format
• Poster has given credit for any illustrations, photos, text, etc., that were not created by the student. The borrowed images have to be given permission to be used by the rights holder.
• Poster shows a "how to" process, based on a period of time, a sequence and/or a map.
• The emphasis on the poster's information is visually presented
• The poster has an infographic-style to it
• Word count: 40-200 words
• There needs to be minimum 3 steps/times/directions in order to complete your "how to"

These are the general criteria that will be used for grading. It is always important to be sure that your **message is clear** and that you are addressing **basic design principles** (contrast, repetitio, alignment, proximity, colour, typography). **Craftsmanship** is how well the elements are integrated, that they look intentionally chosen, and that all the visual elements have a finished look.